



CORPORATE COW CHIP THROW

Contact Volunteer Throw Chairperson Terry Slotty at 643-2125 with questions.

Rules:

1. A \$25 per team entry fee must be paid prior to the throw.
2. Pre-registration is recommended. However, registration will also be held from 6:00-6:30 pm before the throw.
3. Teams must be made up of 2 women and 2 men, 16 years of age or more.
4. Teams must be sponsored by or represent a business within the Sauk Prairie school district, or be a Sauk Prairie Chamber member.
5. A business can have more than one team.
6. One throw per team member.
7. Each team member's distance is added to make a team total. Highest team score wins.
8. Prizes will be awarded for the Best Dressed Team.
9. The winning team is awarded with a traveling plaque.

Sponsoring Business:

Address:

Phone:

Team Name: _____

Member Names/Nicknames:

1. _____

2. _____

3. _____

4. _____

Please Remit \$25 and Send Registration to:
Wisconsin State Cow Chip Throw, P.O. Box 3 Prairie du Sac, WI 53578



Saturday, September 3, 2011 at Noon

TOURNAMENT OF CHIPS PARADE

Contact Volunteer Parade Chairperson Ellen Paulson at 608-235-1354 with questions.

Rules:

1. A \$25 entry fee must be paid at registration.
2. **Deadline for registration is August 12, 2010 or until we have 75 registrants** (past years have seen over 100 entries).
3. **No late or on-site registrations will be accepted.**
4. No throwing or spraying of water. Do not throw anything that will melt to the pavement. (i.e. crayons)
5. No throwing of candy from moving vehicles. However, people walking along the parade route may pass out candy.
6. Limit of 2 units per business/organization.
7. All groups that want to do demonstrations must be on a flatbed truck or trailer.
8. No political units or flyers allowed. However, they may walk along the parade route to shake hands and greet constituents.

Name of unit: _____

Contact person: _____

Address: _____

Email address (for confirmation of site) _____

Daytime Phone: _____ Evening Phone: _____

Type of Unit: _____ Length _____ ft. Is music involved in your parade entry? Yes ___ No ___

DEADLINE: AUGUST 12, 2011
Please Remit \$25 and Send Registration to:
Wisconsin State Cow Chip Throw, P.O. Box 3 Prairie du Sac, WI 53578



WISCONSIN COW CHIP SPONSORSHIP LIST

Contact Sponsorship Chair Valerie Ballweg at (608) 448-2083

Event Sponsor

\$1000

Includes the following benefits:

Logo added to parade handouts (cow masks), logo added to posters, listed in Star insert week before
Donor sign on grounds and listed on www.wiscowchip.com website as a sponsor
Please provide e-mailed logo in eps format to marietta@toolsofmarketing.com

Beer Garden Stage Sponsor

\$500

includes the following benefits:

Company name on Beer Garden Stage Banner and listed in Star insert week before

Food Court Stage Sponsor

\$300

includes the following benefits:

Company name on Food Court Stage Banner and listed in Star insert week before

Kids Stage Sponsor

\$200

includes the following benefits:

Company name on Kids Stage Banner and listed in Star insert week before

Parade Unit Sponsor

\$100

Includes the following benefits:

Company name on Parade Banner and listed in Star insert week before

Website Sponsor

\$100

Listed on www.wiscowchip.com Web site as a sponsor

Please provide e-mailed logo in eps format to marietta@toolsofmarketing.com

Community Sponsor

\$50

Includes the following benefits:

Listed in Star insert week before

*** Volunteer Sponsor *****

In addition to your financial support, we would love to recognize your business in another way. Your volunteer time will now be noted on a banner below the scoreboard at the throwing arena for everyone to see as statistics for the weekend unfold! Consider donating your employee's time on Thursday, Friday, Saturday or Sunday of Labor Day Weekend and be part of helping this event be so successful. If that is not possible, please ask your employees if they would consider volunteering on your behalf.

Platinum Sponsor -100 Hours Gold Sponsor - 50 Hours Silver Sponsor - 25 Hours Bronze Sponsor - 10 Hours

COW CHIP SPONSORSHIP

All sponsorships require that we have your commitment by July 15 to be listed in the Star insert and other advertising. Thank you for your continued support.

Company Name: _____

Contact Person: _____ Phone Number: _____

Address: _____ Email: _____

Level of Donation: _____

DEADLINE: JUNE 15 for Cow Mask printing/ JULY 15, 2011 for local media coverage

Please Remit to:

Wisconsin State Cow Chip Throw, P.O. Box 3 Prairie du Sac, WI 53578

If any questions, please contact Valerie Ballweg at (608) 448-2083

RETURN SERVICE REQUESTED

This packet contains
CORPORATE THROW,
PARADE and
SPONSORSHIP Information

CHEESEHEADS & CHAMPION CHIPS

WISCONSIN STATE COW CHIP THROW
September 2-3, 2011
MARION PARK, PRAIRIE DU SAC

Deadline Dates to Remember:

June 15 – Event Sponsor deadline (to make printing of mask)

July 30 – Stage, Parade, Web site, Community and Volunteer Sponsorship deadline (for Star insert listing)

August 12 – Parade entry deadline

September 3 – Corporate Throw entry deadline